

Realising Scotland's full potential in a digital world

Colin Cook
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Opportunities

- Scottish approach to Service Design
 - Emerging ecosystem of common capabilities
 - New powers
 - City Deals
 - Industry partnerships
 - Pockets of good practice
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What's new?

- Published in March 2017
 - Describes plans for putting digital at the heart of everything we do:
 - Deliver inclusive economic growth
 - Reform our public services
 - Tackle inequalities and empower communities
 - Prepare our children and current workforce, for workplace of the future
 - Strategy for Scotland, not just Scottish Government:
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Building on a Strong Platform

- Digital Scotland Superfast Broadband will deliver access to fibre broadband to 95 % of premises
 - We now enjoy the highest level of basic digital skills in the UK
 - Dynamic ecosystem of digital businesses and talent
 - Potential of partnership working
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Key Issues

- Reaching 100 %
 - Digital Skills
 - Gender gap
 - Leadership
 - Reputation
 - Inclusion and confidence
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